



KODIAK CLASSIC

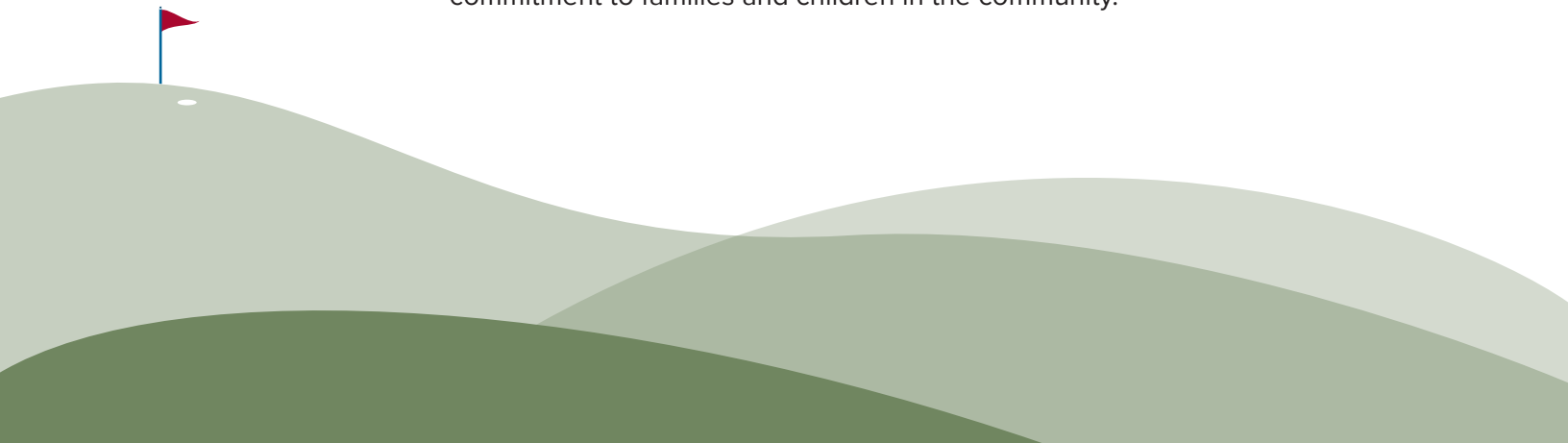
FOR THE KIDS

Monday, October 14, 2024
Barton Hills Country Club, Ann Arbor, MI

The Toledo Zoo & Aquarium is excited to host the first annual Kodiak Classic golf outing at the beautiful and exclusive Barton Hills Golf Course in Ann Arbor, Michigan. This outing offers an excellent tool for business development, this experience has “class” at its core. Promoting your business to this influential market of golfers is an excellent way to stay at the top of the minds of our local business leaders.

More than a third of the Zoo’s million visitors and members are from southeast Michigan. This outing offers a great opportunity for our patrons in Michigan to show their support and help to make an impact on children in the community through the Zoo’s Companies for Kids program. This program is underwritten by corporate support that provides admission tickets to local non-profit organizations and schools in northwest Ohio and southeast Michigan, giving them an opportunity to visit the Zoo for free. For many children, this could be their first time visiting a Zoo.

More than 8,000 tickets were distributed in 2023 and the Zoo is looking to increase that impact this year. Sponsoring Kodiak Classic offers a wonderful way to create a heightened corporate image, while demonstrating your organization’s commitment to families and children in the community.






KODIAK CLASSIC

Sponsorship Opportunities

Title sponsor \$20,000

- **Logo prominently featured** on the Kodiak Classic logo.
- **Logo recognition** included on the Toledo Zoo's Kodiak Classic webpage.
- **Logo featured** on the digital border on all team photos.
- **Logo featured** on signage at registration.
- **Display quality customized sign** with company logo presented to your company after outing.
- **Two teams of four at Kodiak Classic;** includes brunch, hors d'oeuvres and a gift for each player.
- **Name included** on Companies for Kids tickets sent to local non-profit or school.
- **Option to retain 10 Companies for Kids Zoo general admission tickets** for a company employee incentive.

Presenting sponsor \$15,000

- **Logo recognition included** on the Toledo Zoo's Kodiak Classic event webpage.
 - **Logo featured** on the digital border on all team photos.
 - **Logo featured** on signage at registration.
 - **Display quality customized sign** with company logo presented to your company after outing.
 - **One team of four at Kodiak Classic;** includes brunch, hors d'oeuvres and a gift for each player.
 - **Name included** on Companies for Kids tickets sent to local non-profit or school.
 - **Option to retain 10 Companies for Kids Zoo general admission tickets** for a company employee incentive.
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KODIAK CLASSIC

Sponsorship Opportunities



Team photo sponsor \$7,500

- **Logo recognition** as the team photo sponsor on the Toledo Zoo's Kodiak Classic webpage.
- **Logo featured** on the digital border on all team photos.
- **Logo featured** on signage at registration.
- **Display quality customized sign** with company logo presented to your company after outing.
- **One team of four at Kodiak Classic;** includes brunch, hors d'oeuvres and a gift for each player.
- **Name included** on Companies for Kids tickets sent to local non-profit or school.
- **Option to retain 10 Companies for Kids Zoo general admission tickets** for a company employee incentive.

Brunch & bites sponsor \$5,000

- **Logo recognition as the lunch & dinner sponsor** on the Toledo Zoo's Kodiak Classic event webpage.
- **Logo featured** on prominent signage during lunch & dinner.
- **Opportunity to have a promotional table display** during the event.
- **Logo featured** on signage at registration.
- **Display quality customized sign** with company logo presented to your company after outing.
- **One team of four at Kodiak Classic;** includes brunch, hors d'oeuvres and a gift for each player.
- **Name included** on Companies for Kids tickets sent to local non-profit or school.
- **Option to retain 10 Companies for Kids Zoo general admission tickets** for a company employee incentive.



KODIAK CLASSIC

Sponsorship Opportunities

Hole sponsor \$2,250

- **Display quality sign with company logo** presented to your company after outing.
- **One team of four at Kodiak Classic;** includes brunch, hors d'oeuvres and a gift for each player.
- **Name included** on Companies for Kids tickets sent to local non-profit or school.
- **Option to retain 10 Companies for Kids Zoo general admission tickets** for a company employee incentive.

Team sponsor \$1,750

- **One team of four at Kodiak Classic;** includes brunch, hors d'oeuvres and a gift for each player.
- **Name included** on Companies for Kids tickets sent to local non-profit or school.
- **Option to retain 10 Companies for Kids Zoo general admission tickets** for a company employee incentive.

The Zoo's Companies for Kids program provides complimentary Zoo admission tickets to organizations that service at-risk, underserved and special needs youth. This program distributed more than 8,000 tickets to children in northwest Ohio and southeast Michigan last year. By supporting this year's Kodiak Classic, you are ensuring every child in our community can experience the awe and wonder of more than 10,000 animals from around the globe!



TOLEDO ZOO

2024 Kodiak Classic Contribution Agreement



KODIAK CLASSIC
FOR THE KIDS

We would like to sponsor Kodiak Classic golf outing at the following level:

- \$20,000 Title sponsor
- \$15,000 Presenting sponsor
- \$7,500 Team photo sponsor
- \$5,000 Brunch & bites sponsor
- \$2,250 Hole sponsor
- \$1,750 Team sponsor

- We would like to donate all Companies for Kids Zoo admission tickets.*
- We would like to retain half (10) of the Companies for Kids Zoo admission tickets.*

Company Name _____
(As it should appear in print)

Representative _____

E-mail _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____

Signature _____

Please make checks payable to Toledo Zoological Society Foundation and return agreement to:

Nicole Overhulse, Toledo Zoological Society Foundation
PO Box 140130, Toledo, OH 43614

Toledo Zoological Society Foundation's Tax ID: 34-1963509
Hole sponsors, please e-mail a vector logo in
.ai, .pdf or .eps format to nicole.overhulse@toledo zoo.org

*Thank you for supporting Kodiak Classic and helping to ensure all children
have the opportunity to visit the Toledo Zoo & Aquarium!*