



ESG GOALS ARE IMPORTANT

Companies are being held to higher standards to be a good member of their community. ESG goals also create business value.

With goals ranging from greenhouse gas emissions, to waste, water, land use, forests, biodiversity, and social consciousness, companies are more and more concerned with setting and meeting these goals for their enterprises.

The Toledo Zoo can provide your business with solid, measurable programs to meet your environmental and social targets. We are committed to caring for people, the planet and our community.

For more information on how the Zoo can help your business, please contact:

Tana Benford

VP Development/Membership
tana.benford@toledo zoo.org
419-385-5721, ext. 3024

Nicole Overhulse

Director of Corporate Relations
nicole.overhulse@toledo zoo.org
419-385-5721, ext. 2069



Are you meeting your corporate responsibility goals?



The Toledo Zoo can assist you in meeting your Environmental and Social Targets within your ESG goals.

ADDRESSING YOUR CARBON FOOTPRINT

Wild Toledo

Since 2014, the Zoo has been converting previously mowed lawn and abandoned lots to environmentally beneficial urban prairies, resulting in saved resources through less mowing, improved rain water management and reduced runoff. These plantings also provide aesthetically pleasing habitat for important native species like birds and pollinators. Prairie installation can be on a company's property or at other locations within the community. **NEW For your donation toward native prairie installation, you will be providing the community with important benefits.**

CO² Sequestration

- Native prairie plants have extensive root systems that reduce excess CO² from the atmosphere and mitigate the impact of climate change
- One acre of pristine prairie = **1 metric ton of CO²/acre each year**

Lower CO² Emissions

- Zero net CO² emissions
- Benefits from discontinuing the use of lawn care equipment and services

Improved Storm Water Retention

- **Absorption of 8.4 lbs. of nitrogen, 0.95 lbs. of phosphorus, and 0.36 tons of sediment per acre per year**
- Increases rain water infiltration by 25 times per rainfall

Habitat

- Increases native pollinator diversity by 10x or more



Project PRAIRIE - make an even greater impact!

Corporate funding helps to provide school prairie installation, teacher professional development and school programming.

Project PRAIRIE capitalizes on the intrinsic conservation value of the Wild Toledo program by converting acres of turf grass surrounding schools to native prairie. On top of the environmental benefits, teachers and students involved with the program will realize the benefit of these pocket prairie habitats as place-based learning environments as they engage in experiential inquiry and citizen science activities to study prairie habitats just outside the classroom door. Additionally, teachers and students will develop a stronger connection to the local ecology, engage in meaningful science and conservation activities, contribute to existing knowledge and view themselves as part of the solution to conservation related problems.

At the Zoo, Project PRAIRIE also works directly with the Zoo's free community preschool to train area preschool teachers to use the prairie and model inquiry-based instruction in order to improve student performance. The community preschool primarily caters to underserved and minority children and helps to foster an appreciation of nature, animals and natural science while improving student engagement and community vitality.

IMPROVING THE QUALITY OF LIFE & ACHIEVING SOCIAL EQUITY IN YOUR COMMUNITY

Community Partner Membership Program

Provides sponsored or discounted memberships to underrepresented families and individuals in our community through partnering agencies.

Companies for Kids Tickets

Provides free Zoo admission tickets to schools and non-profit organizations

Zoo camps

Provides access for underrepresented children to experience Zoo summer day camps

Free community preschool

Underwrites free classroom educational opportunities for local preschools

"I am so glad to have a few moments to take the time to thank you for this membership. The Zoo is our family's absolute favorite way to spend time together and have fun. My three year old just loves feeding the giraffes and naming all the animals. It is such a blessing to be able to go whenever you want, especially when sometimes money may not allow it. So thank you for such a wonderful gift. Everyone in our family will enjoy it!"
-Kensha

